

Maura Halligan

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Maura Halligan, a founding partner of Agentive, brings over 25 years of consulting, general management, sales management and sales experience to the company. Since 1994, Maura has been a performance development consultant focusing on sales and management skills for a wide variety of major corporations inside and outside of the healthcare industry such as Bayer, GE Healthcare and GE Commercial Finance, Siemen's Diagnostics, Zurich Insurance, Johnson Controls, Medical Staffing Network, Evergreen Solar and the Health Industry Distributors Association.



Maura's varied background selling devices, capital equipment and services has greatly enhanced her ability to design and deliver successful "real world" sales and sales management training.

Maura began her sales career with Boehringer Mannheims' (now Roche) Diabetes Products sales division. After being promoted to manager, Maura led teams at both Boehringer and then at Baxter's Dade division to 1st place positions. From 1991 to 1994 Maura was the General Manager for the New York division of Critical Care America (now Coram). In addition to managing sales, marketing, and operations at Critical Care, she was responsible for negotiating hospital joint ventures.