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Kim Rowe is a founding partner of Agentive Sales and Marketing Solutions. At Agentive, she works with corporate clients to improve the performance of their sales, management and marketing teams through assessment, training, coaching, and strategic assignments. Agentive also specializes in developing training materials that help employees grow smarter, faster.



Kim has worked closely with teams challenged with training, hiring, and retaining Generation Y employees and has recently spoken at both the International Conference and Exposition of the American Society of Training and Development and at the Society of Pharmaceutical and BioTech Trainers' annual conference on the subject of generations.

Kim started her career in sales, training and marketing at Bristol-Myers Squibb and C.R. Bard. She is a board member of the Health Care Businesswomen's Association and an active member of the American Society for Training and Development (ASTD).